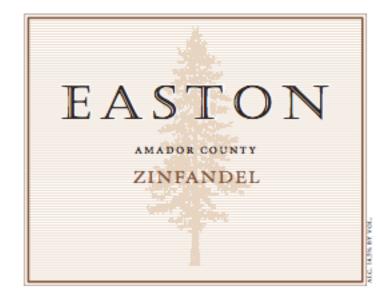


TERRE ROUGE® AND EASTON WINES



2012 EASTON Zinfandel, Amador County

This is the sixteenth release of our popularly-priced Amador County Zinfandel. It is made from grapes that grow on our beautiful, rolling mountain sites that have the classic, vermilion-colored, Amador decomposed granite soil. The 2012 has full black cherry and blackberry fruit aromas with a beautiful balance and a big, sumptuous, and juicy mouth feel. It also presents complex spicy aromas, with a nice creamy texture derived from the 10 months time it receives in, only, French oak barrels. This wine has become our popular, but serious *cru* Beaujolais-styled/Rioja *crianza-styled* Zinfandel that has found its way on to many great restaurant lists across North America where it is often listed "by the glass". It is consistently rated one of the top Zinfandels in its class and one of the best value Zinfandels available. Although drinkable now, it gains complexity with bottle age. This wine's release has become highly anticipated by many of our customers each year. We think this 2012 bottling follows in the tradition of our previous versions. Our Zinfandel's in 2012 have great fruit, balance, and charm. This wine is a great introduction to our EASTON line of five distinctly different Zinfandels:

EASTON Zinfandel "Amador County" EASTON Zinfandel "E""Fiddletown - Organic EASTON Zinfandel "Fiddletown" EASTON Zinfandel "Shenandoah Valley""Estate -Bottled" EASTON Zinfandel "Late Harvest"

2011 - Top 100 Wine Values of 2013 - the Wine Spectator 10 California Values for \$20 or Less - the Wine Spectator Wine of the Week - The Wine Spectator - July 9, 2013 "90 points" - the Wine Spectator "90 points" - the Wine Enthusiast, March 2013 "87 points" - One Star in Connoisseurs' Guide to California Wine, January 2013, "Good Value"

> 14.5% alc. by volume; 3.63 pH; 6.2 grams per liter total acidity <u>Release Date</u>: September 2013

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